

ASIA MEDIA GROUP BERHAD

(Company No: 813137-V)

(Incorporated in Malaysia)

Quarterly report on consolidated results for the 1st quarter ended 31 March 2012

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(These figures have not been audited)

	INDIVIDUAL QUARTER		CUMULATIVE QUARTER	
	CURRENT YEAR QUARTER	PRECEDING YEAR CORRESPONDING QUARTER	CURRENT YEAR TO DATE	PRECEDING YEAR CORRESPONDING PERIOD
	31/03/2012	31/03/2011	31/03/2012	31/03/2011
	RM('000)	RM('000)	RM('000)	RM('000)
Revenue	10,852	9,995	10,852	9,995
Operating expenses	(6,487)	(5,938)	(6,487)	(5,938)
Other operating income	110	107	110	107
Profit from operations	4,475	4,164	4,475	4,164
Finance cost	(21)	(14)	(21)	(14)
Profit before taxation	4,454	4,150	4,454	4,150
Taxation	-	-	-	-
Profit for the period	4,454	4,150	4,454	4,150
Profit for the period attributable to:				
Equity holders of the parent	4,458	4,150	4,458	4,150
Non-controlling interests	(4)	-	(4)	-
	4,454	4,150	4,454	4,150
Earning Per Share (Sen)				
(a) Basic	1.96	1.92	1.96	1.92
(b) Fully diluted	N/A	N/A	N/A	N/A

Notes:

(1) Other Income and Expenses highlights

	INDIVIDUAL QUARTER	CUMULATIVE QUARTER
	CURRENT YEAR QUARTER	CURRENT YEAR TO DATE
	31/03/2012	31/03/2012
	RM('000)	RM('000)
Interest income	110	110
Other income (exclude interest income)	0	0
Interest expense	(21)	(21)
Depreciation and amortisation	(1,192)	(1,192)

There are no provision for and write off of receivables, provision for and write off of inventories, gain or loss on disposal of quoted or unquoted investments or properties, impairment of assets and foreign exchange gain or loss for current quarter and financial year to date.

(2) The Condensed Consolidated Statements of Comprehensive Income should be read in conjunction with the audited financial statements of Asia Media Group Berhad ("Company") and its subsidiaries ("Group") for the financial year ended 31 December 2011 and the accompanying explanatory notes attached to this interim financial report.

ASIA MEDIA GROUP BERHAD

(Company No: 813137-V)

(Incorporated in Malaysia)

Quarterly report on consolidated results for the 1st quarter ended 31 March 2012

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(These figures have not been audited)

	INDIVIDUAL QUARTER		CUMULATIVE QUARTER	
	CURRENT YEAR QUARTER	PRECEDING YEAR CORRESPONDING QUARTER	CURRENT YEAR TO DATE	PRECEDING YEAR CORRESPONDING PERIOD
	31/03/2012	31/03/2011	31/03/2012	31/03/2011
	RM('000)	RM('000)	RM('000)	RM('000)
Profit for the period	4,454	4,150	4,454	4,150
Other comprehensive income, net of tax	-	-	-	-
Total comprehensive income	<u>4,454</u>	<u>4,150</u>	<u>4,454</u>	<u>4,150</u>
Total comprehensive income attributable to:				
Equity holders of the parent	4,458	4,150	4,458	4,150
Non-controlling interest	<u>(4)</u>	<u>-</u>	<u>(4)</u>	<u>-</u>
	<u>4,454</u>	<u>4,150</u>	<u>4,454</u>	<u>4,150</u>

Note:

The Condensed Consolidated Statements of Comprehensive Income should be read in conjunction with the audited financial statements of the Group for the financial year ended 31 December 2011 and the accompanying explanatory notes attached to this interim financial report.

ASIA MEDIA GROUP BERHAD

(Company No: 813137-V)

(Incorporated in Malaysia)

Quarterly report on consolidated results for the 1st quarter ended 31 March 2012

CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

	Unaudited as at 31/03/2012 RM('000)	As at preceding year financial year end (audited) 31/12/2011 RM('000)
PROPERTY, PLANT AND EQUIPMENT	72,193	69,968
DEVELOPMENT COSTS	63	70
INTANGIBLE ASSETS	2,232	2,146
GOODWILL ON CONSOLIDATION	2,571	2,571
CURRENT ASSETS		
Trade Receivables	7,164	6,014
Other Receivables and Prepaid Expenses	78	263
Fixed Deposits Placed with Licenced Banks	251	693
Cash and Bank Balances	13,480	12,586
	20,973	19,556
CURRENT LIABILITIES		
Short Term Borrowings	2,683	1,683
Hire Purchase Creditor	8	11
Trade Payables	935	2,018
Tax Liabilities	4	4
Other Payables and Accrued Expenses	30,293	30,901
	33,923	34,617
NET CURRENT LIABILITIES	(12,950)	(15,061)
	64,109	59,694
FINANCED BY:		
Share Capital	22,800	22,800
Share Premium	11,372	11,411
Retained Earnings	29,748	25,290
	63,920	59,501
Non-Controlling Interests	143	147
TOTAL EQUITY	64,063	59,648
NON CURRENT LIABILITIES		
Hire Purchase Creditor	41	41
Deferred Tax liability	5	5
	64,109	59,694
Net assets per share attributable to ordinary equity holders of the parent (sen)	28.04	26.10

Note:

The Condensed Consolidated Statements of Financial Position should be read in conjunction with the audited financial statements of the Group for the financial year ended 31 December 2011 and the accompanying explanatory notes attached to this interim financial report.

ASIA MEDIA GROUP BERHAD

(Company No: 813137-V)
(Incorporated in Malaysia)

Quarterly report on consolidated results for the 1st quarter ended 31 March 2012

CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

(These figures have not been audited)

	<-----Attributable to Equity Holders of the Company----->				Non-Controlling Interests	Total Equity
	Share Capital	Share Premium	Retained Earnings	Total		
	RM('000)	RM('000)	RM('000)	RM('000)	RM('000)	RM('000)
3 months period ended 31 March 2012						
Balance as at 1 January 2012	22,800	11,411	25,290	59,501	147	59,648
Total comprehensive income / (loss) for the period	-	-	4,458	4,458	(4)	4,454
Share issue expense	-	(39)	-	(39)	-	(39)
	<u>22,800</u>	<u>11,372</u>	<u>29,748</u>	<u>63,920</u>	<u>143</u>	<u>64,063</u>
Balance as at 31 March 2012	<u>22,800</u>	<u>11,372</u>	<u>29,748</u>	<u>63,920</u>	<u>143</u>	<u>64,063</u>
3 months period ended 31 March 2011						
Balance as at 1 January 2011	13,000	-	10,278	23,278	-	23,278
Issuance of share during the period	9,800	11,153	-	20,953	-	20,953
Total comprehensive income for the period	-	-	4,150	4,150	-	4,150
	<u>22,800</u>	<u>11,153</u>	<u>14,428</u>	<u>48,381</u>	<u>-</u>	<u>48,381</u>
Balance as at 31 March 2011	<u>22,800</u>	<u>11,153</u>	<u>14,428</u>	<u>48,381</u>	<u>-</u>	<u>48,381</u>

Note:

The Condensed Consolidated Statements of Changes in Equity should be read in conjunction with the audited financial statements of the Group for the financial year ended 31 December 2011 and the accompanying explanatory notes attached to this interim financial report.

ASIA MEDIA GROUP BERHAD

(Company No: 813137-V)
(Incorporated in Malaysia)

Quarterly report on consolidated results for the 1st quarter ended 31 March 2012

CONDENSED CONSOLIDATED CASH FLOW STATEMENTS

(These figures have not been audited)

	3 months ended 31/03/2012	3 months ended 31/03/2011
	RM('000)	RM('000)
CASH FLOWS FROM OPERATING ACTIVITIES		
Profit before taxation	4,454	4,150
Adjustments for:		
Amortisation of development cost	7	7
Amortisation of intangible assets	63	-
Depreciation of property, plant and equipment	1,122	566
Interest income	(110)	(107)
Finance cost	21	14
Operating profit before working capital changes	<u>5,557</u>	<u>4,630</u>
Changes in working capital:		
Net change in current assets	(965)	(1,326)
Net change in current liabilities	(1,691)	(2,412)
Cash generated from operations	<u>2,901</u>	<u>892</u>
Interest received	110	107
Interest paid	(21)	(14)
Net cash from operating activities	<u>2,990</u>	<u>985</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment	(3,347)	(5,216)
Additions in intangible assets	(149)	(150)
Net cash used in investing activities	<u>(3,496)</u>	<u>(5,366)</u>
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceed from drawdown of credit facilities	1,000	-
Uplift of fixed deposits	442	-
Repayment of term loan	-	(201)
Repayment of hire purchase	(3)	-
Hire Purchase on motor vehicle	-	59
New issuance - share capital	-	9,800
New issuance - share premium	-	12,740
Share issue expenses	(39)	(1,587)
Net cash from financing activities	<u>1,400</u>	<u>20,811</u>
NET INCREASE IN CASH AND CASH EQUIVALENTS	894	16,430
CASH AND CASH EQUIVALENTS AT BEGINNING OF THE PERIOD	12,586	968
CASH AND CASH EQUIVALENTS AT END OF THE PERIOD	<u>13,480</u>	<u>17,398</u>

Notes:

The Condensed Consolidated Cash Flow Statements should be read in conjunction with the audited financial statements of the Group for the financial year ended 31 December 2011 and the accompanying explanatory notes attached to this interim financial report.

ASIA MEDIA GROUP BERHAD

(Company No: 813137-V)

(Incorporated in Malaysia)

Quarterly report on consolidated results for the 1st quarter ended 31 March 2012

A NOTES TO THE INTERIM FINANCIAL REPORT

A 1 BASIS OF PREPARATION OF THE FINANCIAL STATEMENTS

The quarterly financial report ended 31 March 2012 is unaudited and has been prepared in accordance with Financial Reporting Standards ("FRS") 134 "Interim Financial Reporting" and Paragraph 9.22 of the Listing Requirements of Bursa Malaysia Securities Berhad ("Bursa Securities") for the ACE Market.

The report should be read in conjunction with the audited financial statements of the Group for the year ended 31 December 2011. The explanatory notes attached to the quarterly financial report provide an explanation on events and transactions that are significant to an understanding of the changes in the financial position and performance of the Group since the financial year ended 31 December 2011.

The accounting policies and methods of computation adopted by the Group in the quarterly financial report are consistent with those adopted in the audited financial statements of the Group for the financial year ended 31 December 2011, except for in the current period ended 31 March 2012, the Group adopted the Malaysian Financial Reporting Standards Framework ("MFRS Framework") relevant to the Group as explained below:

Convergence of the FRS Framework in Malaysia with the IFRS Framework issued by the IASB

On 19 November 2011, Malaysian Accounting Standard Board ("MASB") issued a new MASB approved accounting framework, the MFRS Framework.

The MFRS Framework is to be applied by all Entities Other Than Private Entities for annual periods beginning on or after 1 January 2012, with the exception of entities that are within the scope of MFRS 141 Agriculture and IC Interpretation 15 Agreements for Construction of Real Estate (IC 15), including its parent, significant investor and venturer ("Transitioning Entities").

The Group and the Company will be required to prepare financial statements using the MFRS Framework in its first MFRS financial statements for the year ending 31 December 2012. In presenting its first MFRS financial statements, the Group and the Company will be required to restate the comparative financial statements to amounts reflecting the application of the MFRS Framework. The majority of the adjustments required on transition will be made, retrospectively, against opening undistributed income.

The adoption of the MFRSs does not have any significant impact on the interim financial statements of the Group and the Company.

A2 Audit report of preceding annual financial statements

The auditors' report on the preceding year's audited financial statements of the Group was not subject to any qualification.

A3 Seasonal or cyclical factors

The Group's business operations were not subject to any seasonal or cyclical changes.

A4 Unusual items affecting assets, liabilities, equity, net income or cash flows

There were no unusual items affecting assets, liabilities, equity, net income or cash flows of the Group during the current financial quarter under review.

A5 Material changes in estimates

There were no changes in estimates of amounts reported that have a material effect in the current financial quarter under review.

A6 Debt and equity securities

There were no issuance, cancellation, repurchase, resale and repayment of debt and equity securities for the current financial quarter under review.

A7 Dividend paid

There were no dividends paid during the current financial quarter under review.

B EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE ACE MARKET LISTING REQUIREMENTS OF BURSA SECURITIES

B1 Review of performance

For the current quarter ended 31 March 2012, the Group recorded revenue of RM10.852 million and a profit before tax of RM4.454 million compared to RM9.995 million in revenue and a profit before tax of RM4.150 million for the preceding year corresponding quarter ended 31 March 2011. This was mainly attributable to the increase in customers' demand and improved operating efficiency for the financial period ended ("FPE") 31 March 2012.

The revenue of Air Time segment in the current financial quarter increased by RM447,000 (39%) to RM1.589 million as compared to the preceding year corresponding quarter, due to additional advertising budget allocated in air time segment by the existing and new customers of the Group.

The revenue of Programme Sponsorship segment in the current financial quarter declined by RM100,000 (3%) to RM3.437 million as compared to the preceding year corresponding quarter, due to lower budget allocated in programme sponsorship segment by the existing customers of the Group.

The revenue of Creative and Production segment in the current financial quarter increased by RM510,000 (10%) to RM5.826 million as compared to the preceding year corresponding quarter, due to the higher demand on creative and production work from the existing and new customers of the Group.

B2 Variation of results against preceding quarter

For the quarter ended 31 March 2012, the Group recorded a profit before tax of RM4.454 million compared to a profit before tax of RM3.498 million for the preceding quarter ended 31 December 2011. This was mainly due to higher revenue and better operating efficiency in the current quarter.

B3 Prospects

Based on the above and barring any unforeseen circumstances, the Board of Directors is of the opinion that the prospects for the Group for the next quarter will remain favourable due to increase in customer demand and market share and better operating efficiency.

B4 Profit forecast and profit guarantee

The Group has not provided any profit forecast or profit guarantee during the financial quarter under review.

B5 Taxation

The taxation for the current financial quarter under review and year to date is as follows:-

	Current Year Quarter 31/03/2012 RM('000)	Current Year To Date 31/03/2012 RM('000)
Taxation based on short term deposit interest received	-	-

Asia Media Sdn Bhd has been awarded Multimedia Super Corridor status. Accordingly, there is no tax charge on the business income for the financial quarter under review as Asia Media Sdn Bhd has been granted pioneer status under the Promotion of Investments (Amendment) Act, 1986.

B6 Status of corporate proposals/developments

(i) Proposed private placement

On behalf of the Company, TA Securities Holdings Berhad ("TA Securities") had on 18 Jan 2012 announced that the Company proposes to undertake a private placement of up to 22,800,000 new ordinary shares of RM0.10 each in the Company ("Placement Shares"), representing not more than ten percent (10%) of the issued and paid-up share capital of the Company pursuant to Section 132D of the Companies Act 1965. Bursa Securities had vide its letter dated 27 January 2012 approved the proposed private placement. On 3 May 2012, the Company announced that 11,400,000 Placement Shares were issued and allotted to an investor. The Company is currently in the midst of identifying suitable investors to subscribe for the remaining

(ii) Proposed transfer listing and proposed amendments

On behalf of the Company, TA Securities had on 2 April 2012 announced that the Company proposes to undertake the following:

- (a) the proposed transfer of the listing of and quotation for the enlarged issued and paid-up share capital of the Company from the ACE Market to the Market of Bursa Securities ("Proposed Transfer Listing"); and
- (b) Proposed amendments to the Articles of Association of the Company to facilitate the implementation of the Proposed Transfer Listing.

TA Securities had on 24 April 2012 submitted the application for the Proposed Transfer Listing to the Securities Commission Malaysia, and the approval is still pending.

B7 Group's borrowings and debt securities

	As at 31/03/2012 RM('000)
Secured:	
<u>Short term borrowings</u>	
Term loan	2,683
Hire purchase	8
	2,691
<u>Long term borrowings</u>	
Term loan	-
Hire purchase	41
	41
Total borrowings	<u>2,732</u>

B8 Off balance sheet financial instruments

There were no off balance financial instruments as at the date of this report.

B9 Material litigations

There were no material litigations pending at the date of this report.

B10 Dividends

No dividend has been declared during the current financial quarter under review.

B11 Earnings per share

(a) Basic earnings per share

Basic earnings per share is calculated by dividing profit for the period attributable to ordinary equity holders of the parent by the weighted average number of ordinary shares in issue during the period.

	INDIVIDUAL QUARTER		CUMULATIVE QUARTER	
	CURRENT YEAR QUARTER 31/03/2012 RM('000)	PRECEDING YEAR CORRESPONDING QUARTER 31/03/2011 RM('000)	CURRENT YEAR TO DATE 31/03/2012 RM('000)	PRECEDING YEAR CORRESPONDING PERIOD 31/03/2011 RM('000)
Earning attributable to ordinary equity holders of the parent	<u>4,458</u>	<u>4,150</u>	<u>4,458</u>	<u>4,150</u>
Weighted average number of ordinary shares in issue ('000)	<u>228,000</u>	<u>216,022</u>	<u>228,000</u>	<u>216,022</u>
Basic earnings per share (sen)	1.96	1.92	1.96	1.92

(b) Diluted earnings per share

The fully diluted earnings per share have not been presented as there is no diluted effect for the Shares.

B12 Realised and Unrealised Retained Earnings

The following analysis of realised and unrealised retained earnings at the legal entity level is prepared in accordance with Guidance on Special Matter No. 1, Determination of Realised and Unrealised Profits or Losses in the Context of Disclosure Pursuant to Bursa Securities Listing Requirements, as issued by the Malaysian Institute of Accountants whilst the disclosure at the Group level is based on the prescribed format by the Bursa Malaysia Securities Berhad.

	As at 31/03/2012 RM('000)	As at 31/12/2011 RM('000)
Retained earnings/(losses) of the Company and its subsidiaries		
- Realised	29,808	25,354
- Unrealised	(5)	(5)
	<u>29,803</u>	<u>25,349</u>
Less: Consolidation adjustments	(55)	(59)
Total retained earnings as per Consolidated Statements of Financial Position	<u>29,748</u>	<u>25,290</u>